



SPONSORSHIP



JULY 29, 2023 | WAYNE COUNTY FAIR GROUNDS | RICHMOND, INDIANA

What Is City Fit?

Meridian Health Services' City Fit is an event that promotes whole-person health in our community—Richmond, Indiana. The purpose of a whole-person health approach is to provide our community with all of the resources needed to live a healthy life—physically, mentally, and socially. This is accomplished by providing the best physical, mental and social care we can. Richmond is rich in resources, and City Fit is an opportunity to bring them all together in partnership. By doing so, we can better take care of our families, friends, neighbors and overall community.

City Fit 2023 events will include a Color Run, fitness classes, health fair, a kid's zone, and much more! Classes are free to all, which allow participants to get a feel of what a fitness class is like without the pressure or expense of a gym. Meridian and other local organizations will provide health screenings and information on healthy opportunities within the community. Vendor booths will include local hospitals, fitness centers, mental health centers, chiropractors, herbal healers, gardening groups, and more. Participants will receive free massages, healthy snacks and various fitness equipment to help get them started on their journey to a healthier lifestyle.



Physical. Mental. Social Well-Being.



Together Is Better!

Meridian Health Services' City Fit historically has had over 400 community members participate in the Color Run, health fair, and free fitness classes.

Over 40 community organizations set up tables in 2019 to engage participants in learning about local services available to them that can improve their health.

Meridian had all local programs present to showcase what whole-person health is and how it makes the community healthier.

Alone we can do our part, together we can make an impact.



MERIDIAN
HEALTH Services

SPONSORSHIP LEVELS

\$5,000 - City Fit Presenting Sponsor

- Logo on event billboards
- Marketing material in race day bags
- Presenting Sponsor logo signage along the color run
- Sponsor spotlight on social media
- Company mentions in City Fit radio ads
- Recognition in press release
- Presenting Sponsor recognition thorough the event over sound system
- Inclusion in select social media and e-blast promotion
- Presenting Sponsor - Large logo on t-shirt
- Presenting Sponsor logo on pre-event flyer
- Presenting Sponsor logo on City Fit webpage - reaches over 5,000
- Logo signage along 5k course at event
- Free vendor booth opportunity

\$2,500

- Company mentions in City Fit radio ads
- Recognition in press release
- Sponsorship recognition throughout the event over sound system
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- Large logo on t-shirt
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- Logo on City Fit webpage - reaches over 5,000
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\$1,000

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- Small logo on t-shirt
- Name on pre-event flyer
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\$500

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SET UP YOUR SPONSORSHIP TODAY!

CONTACT:

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