

Corporate Sponsorship Guide



2024 Partner With a Purpose

What Makes Us Different?

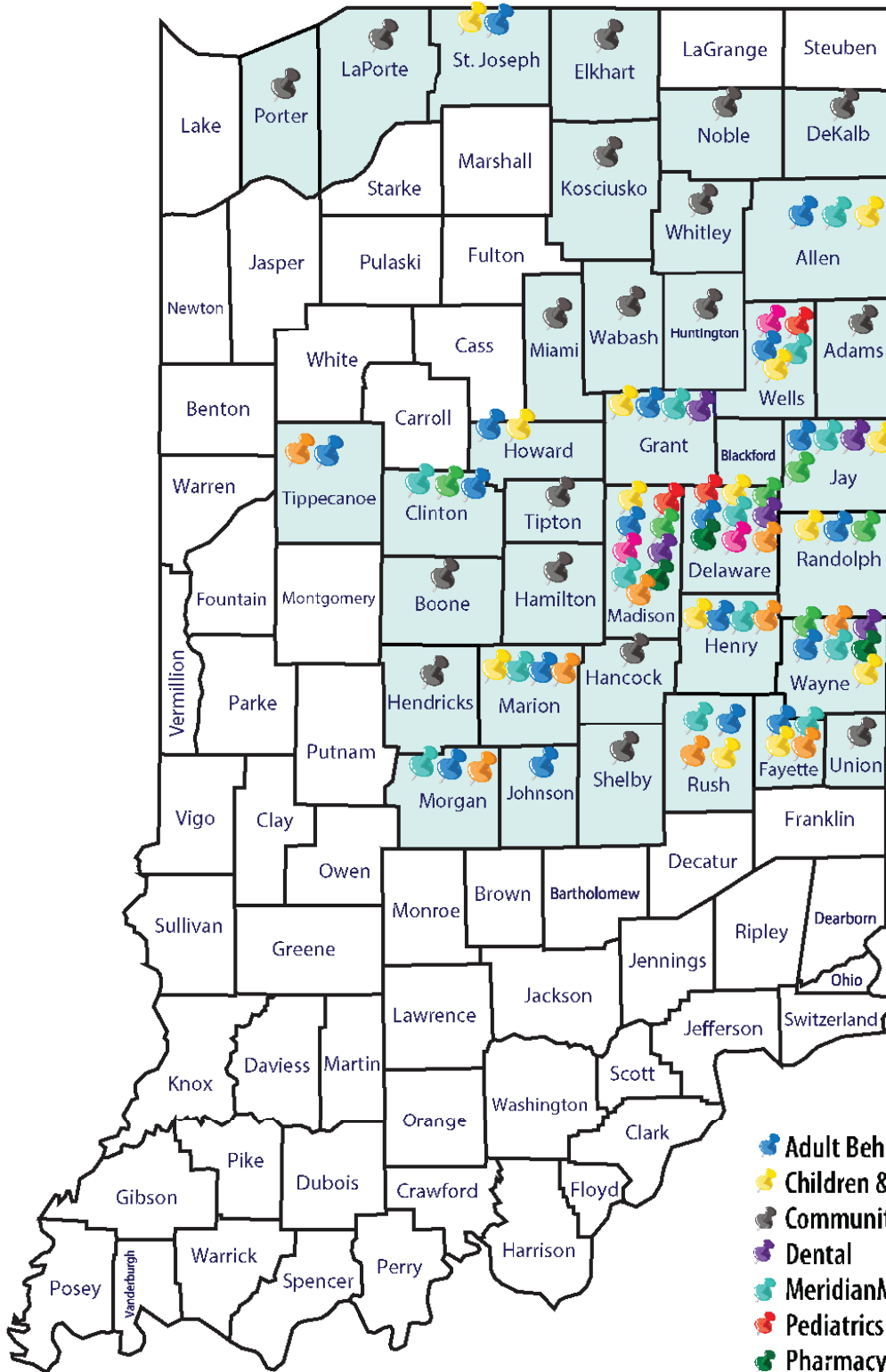
Meridian Health Services recognizes the importance of creating the right harmonies in healthcare. Meridian treats both the body and mind for total well-being. This provides patients a true “medical home” where treatments, medications, doctors and social workers are coordinated seamlessly to address the full spectrum of health.

We have expanded to become a leader in integrated healthcare:

- Meridian provides wraparound services for physical, mental, and social well-being
- We offer: Primary medical care, pediatrics, women’s health, dental, school-based health clinics, and additional addictions and recovery programs including Home with Hope and Maternal Treatment programs
- We employ over 1,100 employees across Indiana
- We serve over 40,000 patients
- We provide over 500,000 Outpatient visits
- We offer virtual visits to those that need it



Meridian Locations



- Adult Behavioral/Social Services
- Children & Family Services
- Community-Based Services
- Dental
- MeridianMD
- Pediatrics
- Pharmacy
- School-Based Health Clinics
- Women's Health
- Addictions & Recovery

*Services provided differ per county

“Whole-Person” Health for All Stages of Life.



- MERIDIAN MD Family Medical Care
- MERIDIAN MD CONVENIENCE CARE
- MERIDIAN SCHOOL Clinics MEDICAL & BEHAVIORAL CARE
- SUZANNE GRESHAM Center Supportive Care for Children & Families
- CHILD ADVOCACY Center Healing and Justice
- MERIDIAN WOMEN'S HEALTH Obstetrics and Gynecology
- MERIDIAN ADDICTIONS & RECOVERY Center Residential Treatment Program
- HOME WITH HOPE Supported Recovery Treatment
- MERIDIAN WOMEN'S RECOVERY Women's Addiction Program Home
- MERIDIAN ADDICTIONS & RECOVERY Maternal Treatment Program
- CONNXXIONS Coordinated Care for the Dually Diagnosed
- MERIDIAN DENTAL Family Dentistry
- FOSTERHOPE Therapeutic Foster Care
- MERIDIAN HEALTH PEDIATRICS Children's Urgent Care
- MERIDIAN HEALTH PEDIATRICS Children's Medical Care
- MERIDIAN HEALTH RX

We're a 501(c)3 Organization!

Meridian is a 501(c)3 and we give back to our communities:

For those in our community who need it most and might otherwise fall through the cracks:

- We provided over \$4 million in charity care to over 4,400 individuals unable to pay last year
- We continue to provide numerous free events in our communities throughout the year



***Alone we can do our part,
together we can make an impact.***

Building Healthier Communities

As the Meridian footprint expands, our event reach has too!

Meridian Health Services continues to expand its services of whole-person healthcare to the underserved areas of Indiana. Through this growth, our event strategy has shifted to meet community needs.

We are excited to announce that 2024 offers more FREE service-based events to benefit many areas of the state rather than just one location. We encourage you to review our corporate giving opportunities and help support us in our efforts to build healthier communities.

Meridian Events:

- Give Kids A Smile
Anderson, Elwood, Marion, Muncie, Portland, & Richmond
- Back to School Physical Fit Fair
Muncie
- City Fit - *Richmond*
- Speaker Series
Lafayette, Muncie, & Richmond
- Flu-Lapalooza
Anderson, Bluffton, Connersville, Dunkirk, Ft. Wayne, Indianapolis, Marion, Muncie, New Castle, Portland, Richmond, Rushville, & Union-Modoc
- Holidays at Gresham - *Muncie*



Meridian Events & Corporate Sponsorship Levels

EVENT	MONTH	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Give Kids a Smile - Anderson, Elwood, Muncie, Portland, & Richmond	February		Presenting	X	X	
City Fit - Richmond	July		Presenting	X	X	X
Back to School Physical Fit Fair - Muncie	August		Presenting	X	X	
Speaker Series - Richmond & Lafayette	September	Presenting	X	X	X	X
Flu-Lapalooza - Anderson, Bluffton, Connersville, Dunkirk, Ft. Wayne, Indianapolis, Marion, Muncie, New Castle, Portland, Richmond, Rushville, & Union-Modoc	October		Presenting	X	X	
Speaker Series - Muncie	November	Presenting	X	X	X	X
Holidays at Gresham - Muncie	December	Presenting	X	X	X	

Giving Kids a Healthy Smile



ADA American Dental Association

2024 EVENT LOCATIONS:

- Anderson
- Elwood
- Marion
- Muncie
- Portland
- Richmond

American Dental Association's Give Kids A Smile® (GKAS) program ensures access to quality oral healthcare for all children and is an annual volunteer initiative.

In March 2021, Meridian Health Services joined this national initiative and Meridian Family Dentistry in Anderson had its first year offering FREE dental oral exams, educational, preventive, and restorative services to school-aged and younger children in Madison County and the surrounding area for this one day event.

In 2023, we offered this free service in Richmond, and this year we will expand once again and offer this service at Meridian Dental's Elwood, Marion, Muncie, and Portland locations.



Give Kids A Smile Sponsorship Levels

Sponsorship Benefit	Presenting \$5,000	\$2,500	\$1,000
Company Mentions in Meridian Radio Ads	X		
Sponsor Spotlight on Social Media	X		
Logo on Digital Sign on Tillotson Ave.	X	X	
Inclusion in E-Blasts, Web, and Social Media Marketing	X	X	X-Select
Recognition in Press Release	X	X	X
Logo on Give Kids A Smile Webpage - Reaches Over 5,000	X	X	X
Logo on Event Flyer	X	X	X-Name

Back to School Physical Fit Fair

We believe in keeping kids healthy and strong, so they can focus on what matters.

In 2023, we launched our inaugural Physical Fit Fair in collaboration with Muncie Community School's registration day offering convenience to parents by having access to school physicals, health screenings, and school registration on-site for everything children need to start school. This initiative will continue in 2024, and we also look to expand and offer a Physical Fit Day at additional collaborating schools throughout the Meridian footprint.



EVENT LOCATIONS:

- Muncie

Back To School Physical Fit Fair Sponsorship Levels:

Sponsorship Benefit	Presenting \$5,000	\$2,500	\$1,000
Company Mentions in Meridian Radio Ads	X		
Sponsor Spotlight on Social Media	X		
Logo on Digital Sign on Tillotson Ave.	X	X	
Recognition During LIVE Remote	X	X	
Event Signage (A-Frames)	X	X	
Inclusion in E-Blasts, Web, and Social Media Marketing	X	X	X-Select
Recognition in Press Release	X	X	X
Logo on Back to School Webpage - Reaches Over 5,000	X	X	X
Logo on Event Flyer	X	X	X-Name

Promoting Fitness and Healthy Living



EVENT LOCATION:
Richmond, IN

City Fit is an event promoting “whole-person” health and provides all the resources needed to live a healthy life - physically, mentally, and socially.



Meridian hosts City Fit in the beautiful city of Richmond, Indiana. Richmond is rich in resources, and City Fit is an opportunity to bring them all together in partnership. By doing so, we can better take care of our families, friends, neighbors and the over all community.

ACTIVITIES INCLUDE:

- Color Run 5K
- Fitness Classes
- Health Fair
- Kid's Zone and More!

City Fit Sponsorship Levels

Sponsorship Benefit	Presenting \$5,000	\$2,500	\$1,000	\$500
Presenting Sponsor Logo on Billboards	X			
Marketing Materials in Race Day Bags	X			
Recognition During LIVE Remote	X			
Company Mentions in Meridian Radio Ads	X	X		
Sponsorship Recognition Throughout the Event Over Sound System	X	X		
Inclusion in Eblast, Web, and Social Media Marketing	X	X-Select	X-Select	
Logo on T-Shirt	X-Large	X-Large	X-Small	
Name on Pre-Event Flyer	X	X	X-Name	X-Name
Recognition in Press Release	X	X	X	X
Logo on City Fit Webpage - Reaches Over 5,000	X	X	X	X
Signage Along 5K Course Day of Event	X	X	X	X
Free Vendor Booth Opportunity Day of the Event	X	X	X	X

Changing Lives Through Shared Experiences

We believe sharing experiences, offering support and discussing issues facing our communities can make a positive impact.



EVENT LOCATIONS:

- Muncie
- Richmond
- Lafayette



Sam Quinones
Dreamland
Author
2018/2019



Ryan Leaf
Former NFL
Quarterback
2019/2021



Chris Herren
Former
NBA Player
2021/2022



Kevin Hines
Suicide Survivor of the
Golden Gate Bridge
2022/2023



Randi Silverman
Award Winning
Filmmaker & Youth
Mental Health Advocate
2023

Meridian's Speaker Series introduced in 2018, was created to bring community leaders, professionals, educators, and the general public together to discuss and identify issues surrounding community health.

Through poignant guest speakers immersed in experiences related to identified topics and a discussion panel following, we enable and engage in conversation and discuss potential collaborative opportunities where people within the community can work together to build healthier outcomes for those in need. These events are FREE to the community to attend.

Speaker Series Sponsorship Levels (Per Market)

Sponsorship Benefit	Presenting: \$10,000	\$5,000	\$2,500	\$1,000	\$500
Podium Recognition as Presenting Sponsor at the Event	X				
Reserved Table of 8 for your Organization/Guests at Event	X				
Sponsor Spotlight on Social Media	X	X			
Logo on Digital Sign on Tillotson Ave.	X	X			
Company Mentions in Meridian Radio Ads	X	X	X		
Inclusion in Eblasts, Web, and Social Media Marketing	X	X-Select	X-Select	X-Select	
Inclusion in Event Slides as Sponsor	X	X	X	X	
Recognition in Press Release	X	X	X	X	X
Logo on Speaker Series Webpage - Reaches Over 5,000	X	X	X	X	X
Logo on Event Flyer	X	X	X	X-Name	X-Name
Logo on Event Program	X	X	X	X-Name	X-Name

Keeping Communities Strong

FLU-Lapalooza

Meridian plays a large roll in keeping the community vaccinated and ready for the flu season!



- EVENT LOCATIONS:**
- Anderson
 - Bluffton
 - Connersville
 - Dunkirk
 - Ft. Wayne
 - Indianapolis
 - Marion
 - Muncie
 - New Castle
 - Portland
 - Richmond
 - Rushville
 - Union-Modoc

Meridian’s 5th annual Flu-Lapalooza event is held in mid-October in 13 communities throughout Indiana.

Flu-Lapalooza is our FREE one-day flu shot event to help keep our communities healthy and strong. This event provides a way for anyone age 6 months and older to easily receive a flu vaccine.

In 2023, we were able to provide:

- Over 1,000 FREE Flu Shots Given
- 15 Meridian Facilities and Schools
- 13 Communities



Flu-Lapalooza Sponsorship Levels

Sponsorship Benefit	Presenting \$5,000	\$2,500	\$1,000
Company Mentions in Meridian Radio Ads	X		
Sponsor Spotlight on Social Media	X		
Recognition During LIVE Remote	X		
Logo on Digital Sign on Tillotson Ave.	X	X	
Inclusion in E-Blasts, Web, and Social Media Marketing	X	X	X-Select
Recognition in Press Release	X	X	X
Logo on Flu-Lapalooza Webpage - Reaches Over 5,000	X	X	X
Logo on Event Flyer	X	X	X-Name

Making the Season Brighter

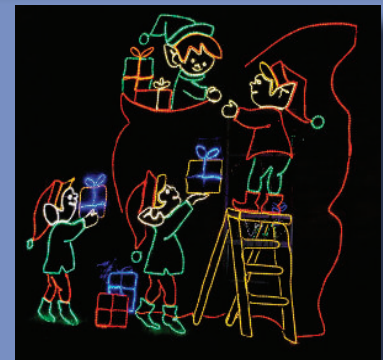
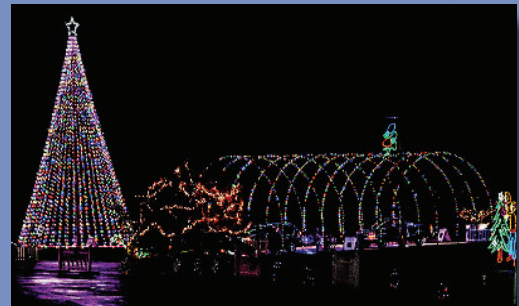
It's been said that you cannot light another's path without brightening your own.

Holidays at Gresham is a drive-thru light exhibit extravaganza for all ages. While our community has many unique holiday experiences, Meridian Health Services adds to the festivities with special evenings of holiday magic every weekend in December - FREE of charge.

EVENT LOCATION:

Suzanne Gresham Center
3620 W. White River Blvd.
Muncie, IN

Holidays at GRESHAM



2023 Event Results:

- Meridian Health Services welcomed more than 20,000 visitors
- The event was opened every weekend in December, including during the Christmas holiday
- Meridian accepted more than \$16,000 in donations to support our Child Advocacy Center for Hope & Healing Kits for children who have experienced trauma, whether it be from any form of abuse (i.e., physical, sexual, or emotional), neglect, substance use, domestic violence, or other harmful situations.
- Over 140 employees and friends volunteered their time to work the event each weekend

Holidays at Gresham Sponsorship Levels

Sponsorship Benefits	Presenting: \$10,000	\$5,000	\$2,500	\$1,000
Recognition on Entrance Archway	X			
Recognition During LIVE Remote	X			
Sponsor Spotlight on Social Media	X			
Current Magazine	X-Full Page	X-Half Page		
Sponsor of Dynamic Light Display with Logo Signage	X	X		
Company Mentions in our Radio Ads	X	X		
Logo on Digital Sign on Tillotson Ave.	X	X	X	
Inclusion in Eblasts, Web, and Social Media Marketing	X	X	X	X-Select
Recognition in Press Release	X	X	X	X
Signage in the Giving Tree Lane - Seen by Over 20,000 Attendees	X	X	X	X
Logo on Holidays at Gresham Webpage - Reaches Over 5,000	X	X	X	X
Logo on Event Flyer - 20,000 Event Flyers to Local Schools	X	X	X	X-Name

Meridian could not host these valuable community events without your financial support!

We appreciate your partnership consideration.

As a "Thank You," we want to offer a multi-event discount:

- 2 Events = 10% Discount
- 3 Events = 15% Discount
- 4 or More Events = 20% Discount



Make a difference today!

**Join us in making our
communities healthier!**



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